



charity: water

A woman in a white headscarf and green dress carries a yellow water container on a rocky path in a dry, hilly landscape. In the background, there is a stone structure and a donkey. The text is overlaid on the image.

785 MILLION PEOPLE LIVE
WITHOUT CLEAN WATER.

THAT'S ABOUT **1 IN 10** OF US.



HEALTH

Around 297,000 children under the age of five die every year from diarrheal diseases caused by inadequate water and sanitation. Access to clean water and basic sanitation can save around 16,000 lives every week.



WHY WATER?

WOMEN EMPOWERMENT

Women in Sub-Saharan Africa spend a combined total of 16 million hours per day collecting water. When a community gets water, women and girls get their lives back. They start businesses, improve their homes, and take charge of their own futures.



EDUCATION

Less time collecting water means more time in class. Clean water and proper toilets at school mean teenage girls don't have to stay home for a week out of every month.



ECONOMIC GROWTH

Every \$1 invested in improved water access and sanitation yields \$4-12 in economic returns, depending on the region and type of project.

A close-up, profile view of a woman with dark skin and hair, smiling warmly. She is wearing a black and white patterned shirt. The background is a dense thicket of green, spiky plants, possibly cacti or succulents, which are slightly out of focus.

FOR EVELYN'S
FAMILY IN UGANDA,

CLEAN
WATER
CHANGED
EVERYTHING.

HEALTH

With access to clean water nearby, Evelyn's family is no longer experiencing stomach problems and waterborne diseases.

WOMEN EMPOWERMENT

Instead of wasting hours each day walking to find and collect dirty water, Evelyn gets to spend her time working and earning extra income for her family.

ECONOMIC GROWTH

Not only are they earning more, but Evelyn's family is also saving the 25% of their income that they used to spend on medicine and visits to the doctor every month.

EDUCATION

Better health, extra savings, and more free time mean that all five of Evelyn's children get to attend school and dream about futures with unlimited potential.

WE ARE ON A MISSION TO

BRING **CLEAN**
WATER TO EVERY
PERSON ON THE
PLANET AND
REINVENT
CHARITY FOR A
NEW GENERATION.

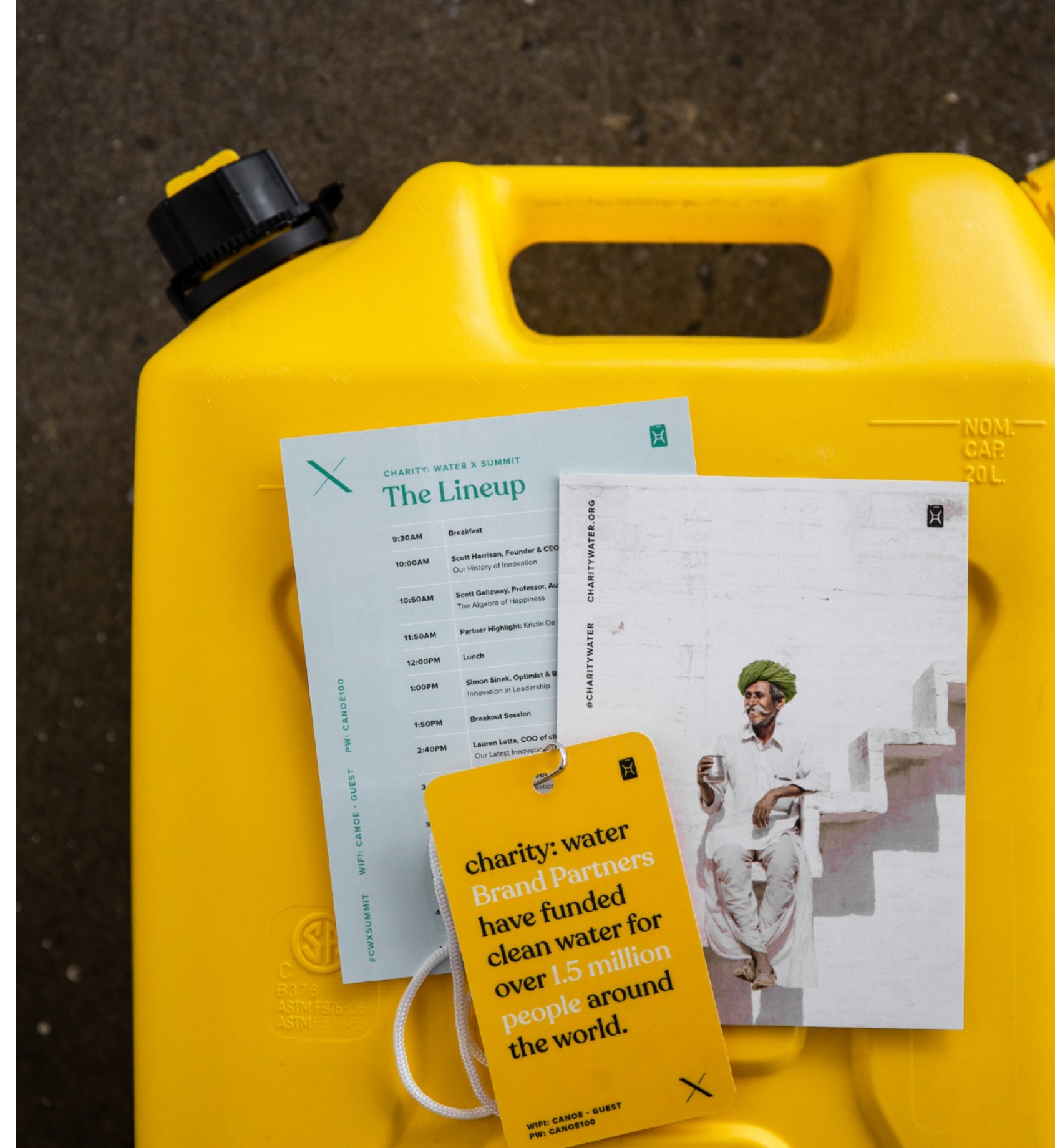




WE CAN END THE WATER CRISIS **IN OUR LIFETIME.**

When charity: water began in 2006, **1.1 billion people** lived without clean water. Now, thanks to the efforts of the global community, that number is down to **785 million.**

We have the ability to end the water crisis. All we need are the resources.



100% MODEL

charity: water began with a bold promise: 100% of public donations would fund clean water projects. From day one, we've relied on a small group of generous private donors and key brand partners to fund our operating expenses.

TRANSPARENCY AND PROOF

We prove every water project we fund with photos and GPS coordinates.

BRAND

We've designed a beautiful brand by focusing on hope, not guilt.



LOCAL PARTNERS

We partner with local organizations to build sustainable, community-owned water projects. Our local partners have years of experience and a thorough understanding of how to implement water projects in their area.

OUR WORK



SOLUTION-AGNOSTIC

Giving people access to clean water looks different in each country. We take existing water sources, terrain, and population into account choosing a water solution—everything from massive piped systems to drilled wells to BioSand Filters.



SUSTAINABILITY

Our work doesn't end when a water point is constructed. Through local leaders, innovative sensor technology, and trained mechanics, we're committed to taking care of the projects we've built and keeping clean water flowing without interruption.

OUR IMPACT

North & South America

Guatemala
Honduras
Haiti
Bolivia

Northwest Africa

Senegal
Mali
Sierra Leone
Liberia
Cote D'Ivoire
Burkina Faso
Niger

Asia

Pakistan
Laos
India
Nepal
Bangladesh
Cambodia

East & Southeast Africa

Ethiopia
C.A.R.
Uganda
Kenya
Democratic Republic of
The Congo
Rwanda
Tanzania
Malawi
Mozambique
Madagascar
Zimbabwe
Zambia

29

Countries

59,755

Water Projects

11.7M

People Served

CALLING ALL

INNOVATORS
UP-AND-COMERS
BOLD DREAMERS
DIFFERENCE MAKERS

WE PARTNER WITH LIKE-MINDED BRANDS
TO FUEL OUR MISSION AND FUND CLEAN WATER.



IN GOOD COMPANY



SAINT LAURENT

Google

logitech



J.Crew

FILA

AVEDA

THRIVE
- MARKET -

ebay

Microsoft

Beam SUNTORY

CORKCICLE.

BOEING

CATERPILLAR
FOUNDATION
CATERPILLAR

◀ DUPONT ▶

GIVING LEVELS



CORPORATE SUPPORTER

MINIMUM OF \$10K PER YEAR

By funding at least one water project, you'll receive our standard reporting on your project(s) and access to select marketing assets.



OFFICIAL PARTNER

MINIMUM OF \$100K PER YEAR

You'll work with a dedicated account manager to create a comprehensive partnership, complete with co-branding and co-marketing opportunities.



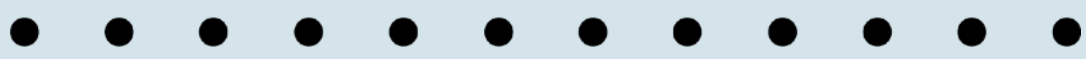
FLAGSHIP PARTNER

\$500K-\$1M+ PER YEAR

Together, we'll build a bespoke, long-term partnership unique to your business, and you'll develop direct relationships with our executive team.

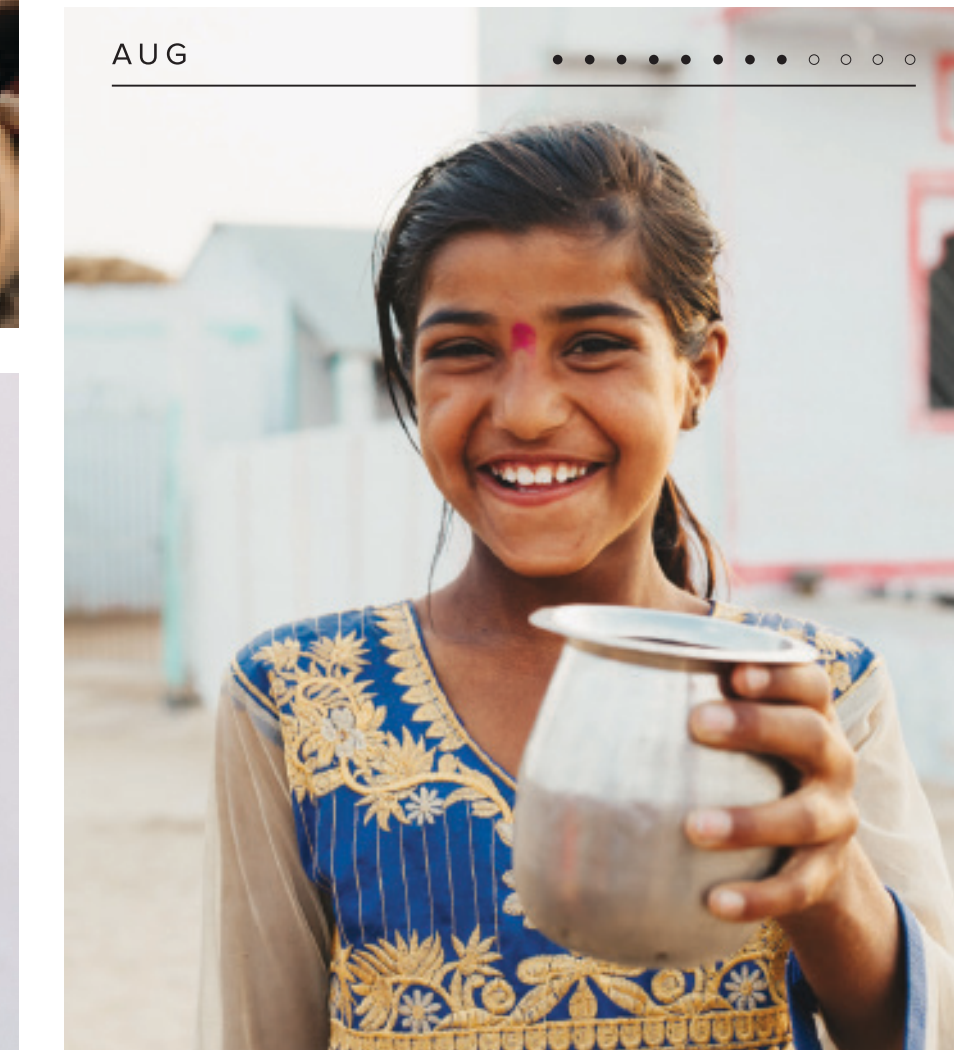
DON'T SEE A GIVING LEVEL
THAT WORKS FOR YOU?
JOIN THE SPRING.

THE SPRING



By joining our monthly giving community,
The Spring, **your company will help fund
clean water every single month.**

And when you refer members of your own
community to join The Spring, your
Lifetime Impact—the metric we use to
recognize all of your contributions—will
grow every month they're a member.



WHY PARTNER WITH US?

OUR VALUES

RESPECT

We treat EVERYONE with dignity and value every background, identity, and experience.

EXCELLENCE

We are relentless in our pursuit of high-quality work, and we treat every task like it's our most important moment.

INNOVATION

We never stop looking for new and creative ways to move our work and mission forward.

PASSION

We are energized by our desire to help others and our deep belief in the importance of our mission.

INTEGRITY

We tell the truth, embrace transparency, and choose to do the right thing, even when no one is watching.

GENEROSITY

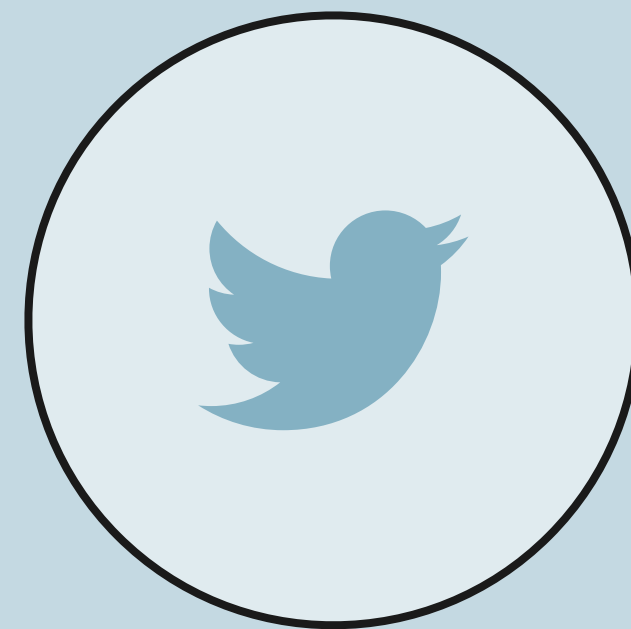
We live by the example of our supporters in the giving of our time, knowledge, and resources.

WHY PARTNER WITH US?

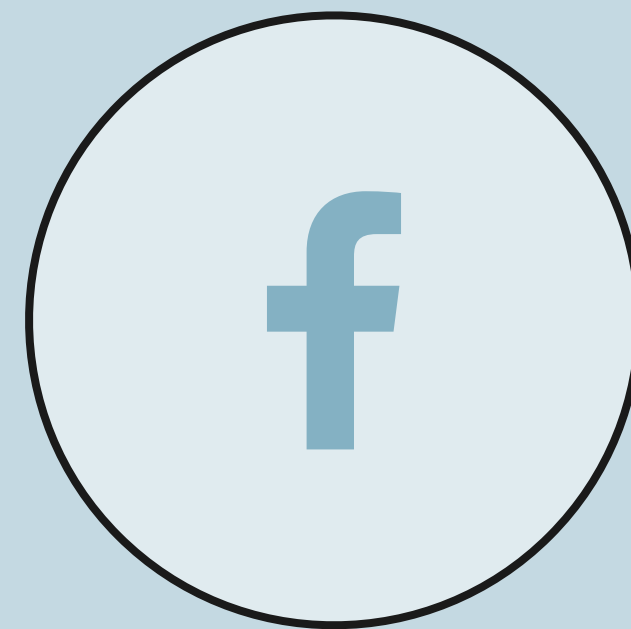
OUR REACH

1M+ supporters worldwide

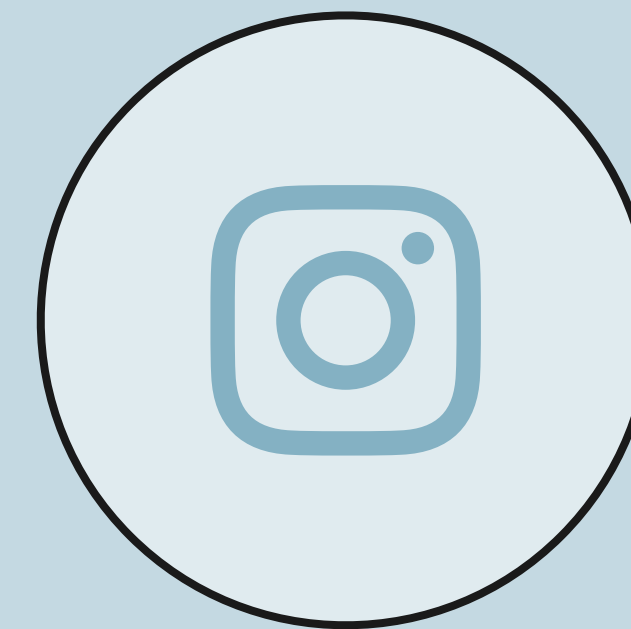
More than **70,000 Spring members** from **147 countries**



1.3M+



525,000+



481,000+

WHY PARTNER WITH US?

OUR RECENT RECOGNITIONS



CHARITY NAVIGATOR
Your Guide To Intelligent Giving



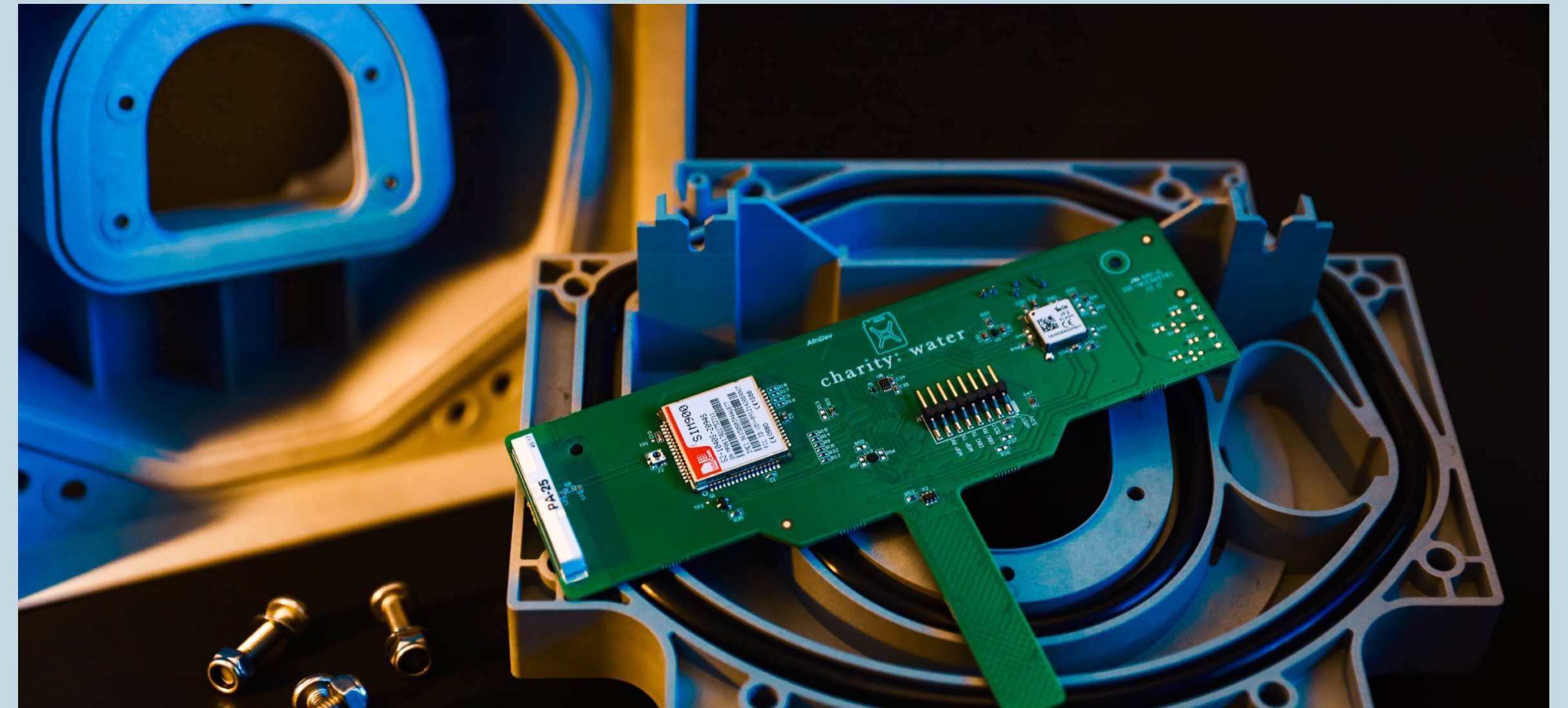
INC Magazine
BEST WORKPLACES

Fortune
BEST SMALL &
MEDIUM WORKPLACES

Crain's New York Business
BEST PLACES TO WORK

Fast Company
WORLD'S MOST INNOVATIVE
COMPANIES

Time Magazine
100 BEST INVENTIONS OF 2019:
SPECIAL MENTION



WHY PARTNER WITH US?

BEST-IN-CLASS REPORTING

Sustainable solutions take time, but we do our best to keep you in the loop from start to finish. Here's an example of our reporting timeline for funded water projects.



READY TO GET STARTED?

LET'S MAKE
HISTORY
TOGETHER.

